Apeel™ Limes
Retain color, freshness and value.

About Apeel:
Apeel is the only plant-derived, end-to-end solution that allows up to 3x shelf life for organic and conventional limes, bringing a new wave of benefits and differentiation to growers, packers, distributors and retailers. With Apeel, suppliers and retailers can bring shoppers and their families premium quality limes that retain their juice and flavor for longer. The reduction of moisture loss and extension of green color allows suppliers to dramatically cut waste and help them maintain freshness from farm to fork.

How Apeel benefits the entire supply chain:

**Growers & Packinghouses**
- Maintain pack out weight
- Reduce reliance on wax products
- New post-harvest quality tool for organic growers
- Access to new and farther markets

**Distributors**
- Expand distribution radius, including export
- Improved appearance and firmness upon arrival
- Better color retention - delayed onset of yellowing
- Improve inventory management

**Retailers**
- Display greener, more attractive limes
- Reduce shrink and increase sales
- Ability to increase organic offerings

**Consumers**
- Longer-lasting juiciness and flavor
- More time to enjoy limes at peak flavor
- Less at-home spoilage and money lost

Learn more at apeel.com

Click to play the time lapse video.