Moisture stays inside H₂O

Apeel extends the lifespan of asparagus by slowing the rate of water loss by nearly 50%, bringing a new wave of benefits and differentiation to growers, packers, distributors and retailers. With the quality and shelf life extension of Apeel, asparagus that is normally shipped via air freight can now be shipped via sea freight – even without the use of controlled atmosphere.

About Apeel:
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Seeing is believing:
Click to play the time lapse video.

How Apeel benefits the entire supply chain:

**Growers & Packinghouses**
- Deliver unparalleled quality
- Maintain packed weight during long transits
- Move from air to sea freight without reliance on controlled atmosphere

**Distributors**
- Reach new and farther markets
- Transition from micro-perforated to macro-perforated packaging
- Maintain quality after fumigation
- Improve inventory management

**Retailers**
- Up to double the shelf life – even when sea freighted
- Reduced shrink and increased sales opportunities
- Ability to build bigger displays without worry of shrink

**Consumers**
- Up to double the time to enjoy
- Crisper spears requiring less trimming
- Less at-home spoilage and money lost

Learn more at apeel.com //