**About Apeel:**
Apeel extends the lifespan of organic apples by slowing the rate of water loss and maintaining firmness and color, bringing a new wave of benefits to growers, packers, distributors, and retailers. With the quality and shelf life extension of Apeel, organic apples can now be stored and sold year-round, creating value throughout the supply chain.

**Seeing is believing**
Click to play the time lapse videos

Apeel Apples maintain firmness and weight in cold storage and retail conditions, allowing suppliers and retailers to capture higher sales for product sold by the pound.

Apeel Gala and Honeycrisp apples maintain yellow and red hues from harvest, delivering superior product experience to shoppers.

Learn more at apeel.com
Apeel™ Organic Apples

Deliver premium crispness, quality and flavor 365 days of the year.

How Apeel benefits the entire supply chain:

Growers & Packers

» Up to 1 month extension of shelf life in cold storage
» Achieve greater operational efficiency: higher packouts, less repack and improved inventory management
» Maintain Brix/acid ratios through extended shelf life
» Drive sales growth with new selling opportunities and extended marketing windows

Retailers

» Deliver crisp, nutritious and flavorful organic apples 365 days of the year
» Retain moisture and maintain weight to increase price per pound dollar sales
» Deliver superior product experience, driving brand preference and repeat customers

Consumers

» Premium crispness, quality and flavor
» Less at-home spoilage and money lost
» Fresh-picked quality, any time of the year

365 Days of Apeel Apples

- Gala
- Honeycrisp
- Cosmic Crisp
- Golden Delicious
- Granny Smith
- Red Delicious
- Fuji
- Pink Lady

We're developing partnerships with the highest quality suppliers of organic apples.

Learn more at apeel.com //