Apeel™ Avocados
Better arrivals. Quality that lasts.

About Apeel:
Apeel is the only plant-derived, end-to-end solution allowing up to 50 percent longer shelf life for avocados, bringing a new wave of benefits and differentiation to growers, packers, distributors and retailers. With Apeel Avocados, suppliers and retailers can bring shoppers and their families premium quality avocados that retain their flavor and ripeness for longer. And because Apeel extends shelf life and transportability, it dramatically cuts waste and helps suppliers maintain flavor and quality from farm to fork.

Seeing is believing:
Click to play the time lapse video.

How Apeel benefits the entire supply chain:

**Growers & Packinghouses**
- Deliver unparalleled quality
- Grow sales with new market access
- Improved inventory management

**Retailers**
- Up to 50% longer shelf life
- Average 50% less shrink
- Higher retail margins
- Ability to maintain ready-to-eat fruit on display

**Distributors**
- Expanded market reach
- Firmer arrivals - up to 50% slower rate of softening
- Improved product appearance

**Consumers**
- Flavor and ripeness that lasts up to one and a half times as long
- More time to enjoy avocados at peak ripeness
- Less at-home spoilage and money lost

Learn more at apeel.com //